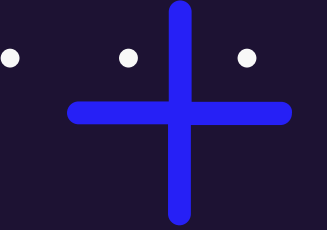


FlexMeasures



An open-source engine for **energy flexibility**.
Fitted right in your service stack.



Seita

DATA-DRIVEN DECISION SOFTWARE



**Energy flexibility is
the next differentiator.**

The market is already moving for energy flexibility.

+ **Big energy
companies buy ML
startups.**

Vattenfall → Senfal

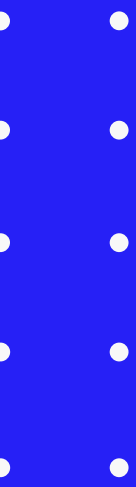
Eneco → Next Kraftwerke

Essent → Vandebron

+ **Customers start
to request it.**

“Can you support smart charging?”

“Can you help me choose the best times?”



Your customer. Your smart advice.



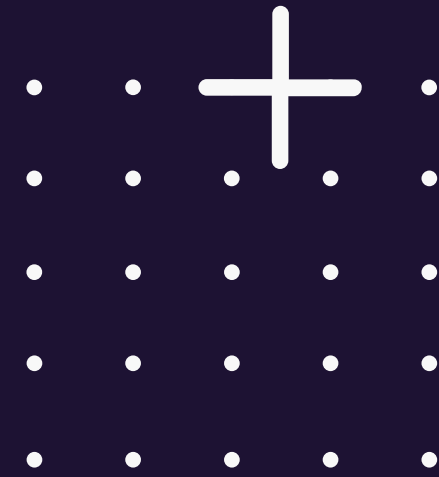
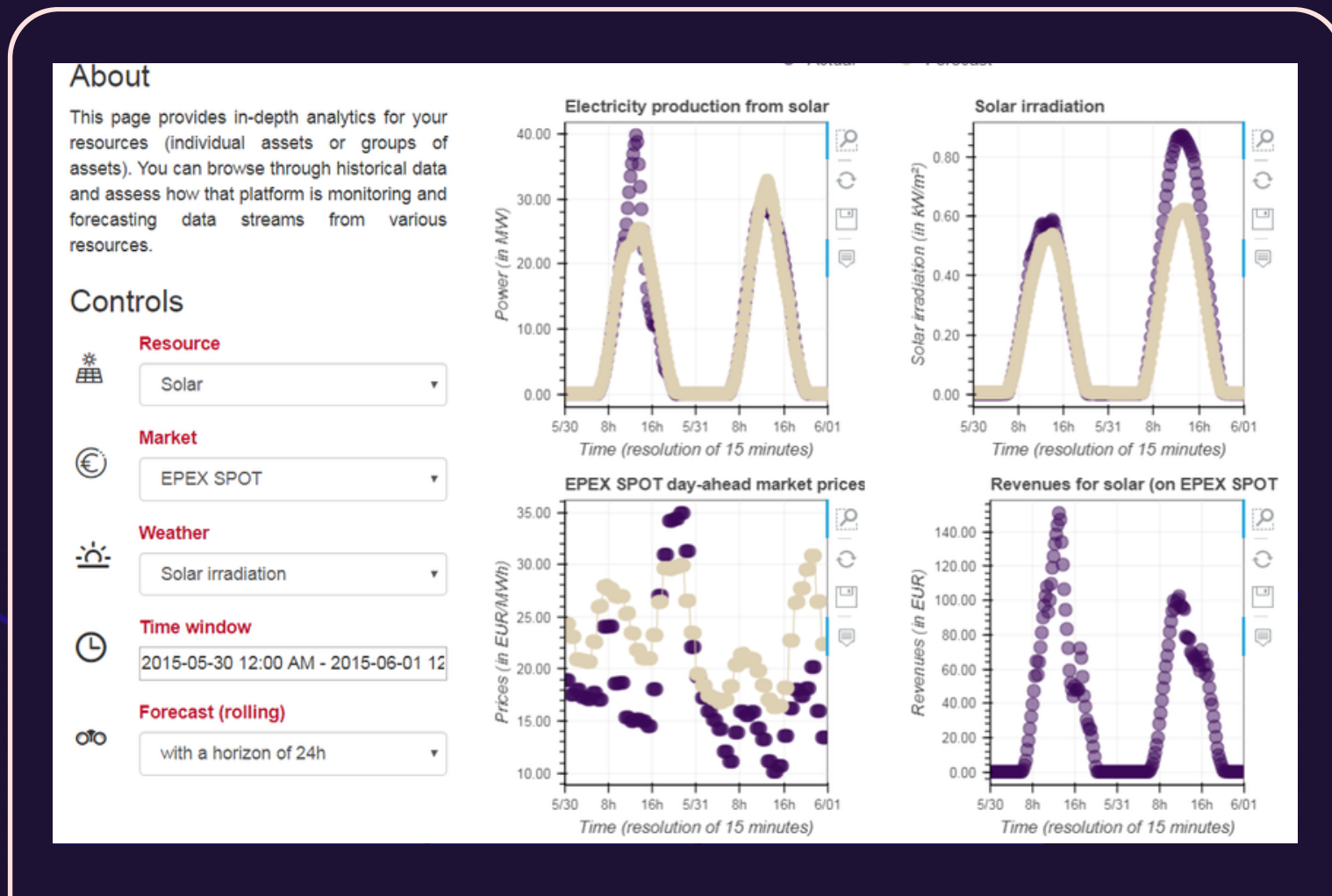
Autonomy

You own the customer conversation
and you can self-host at any time.



Affordable

No need for your own data
science team.



FlexMeasures

An open-source engine for **energy flexibility**.
Fitted right in your service stack.

Monitor

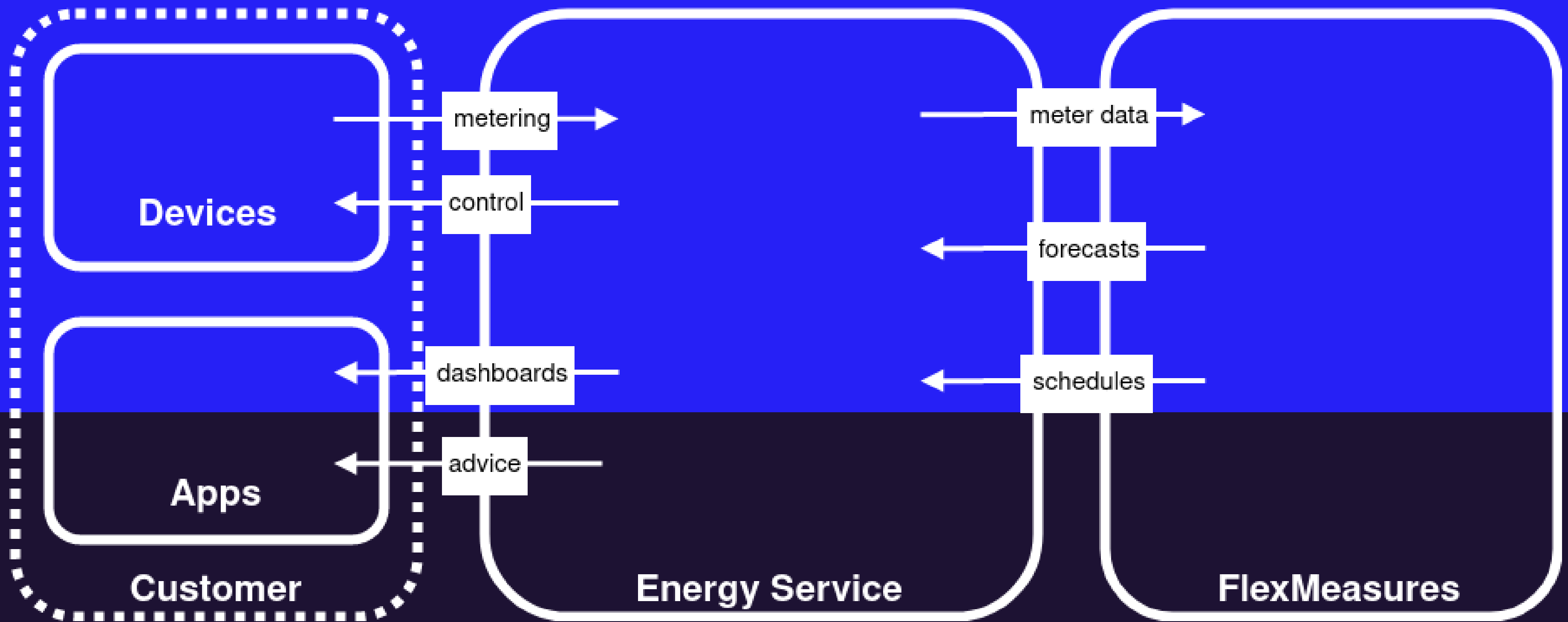
- Breaches
- Leaks
- Gaps & Outliers

Forecast

- Assets
- Weather
- Prices

Optimize

- Charging
- Heating
- Buffering

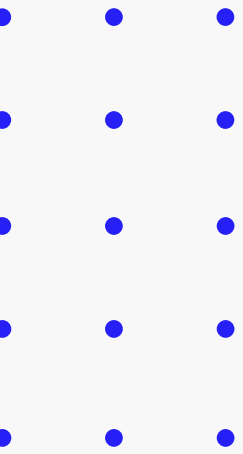


API everything.

Meter data in, smart advice out.
You face the customer.

Plugin your ideas.

You define the problem.
We plug-in a solution together.



Autonomy.



•• **Subscribe via our SaaS**

(it's always your data)

— **Or: Self-host**

Prosperity.

- •
- •
- •
- •
- •



Pay only for what you use.

- Hosting
- Custom advice & development

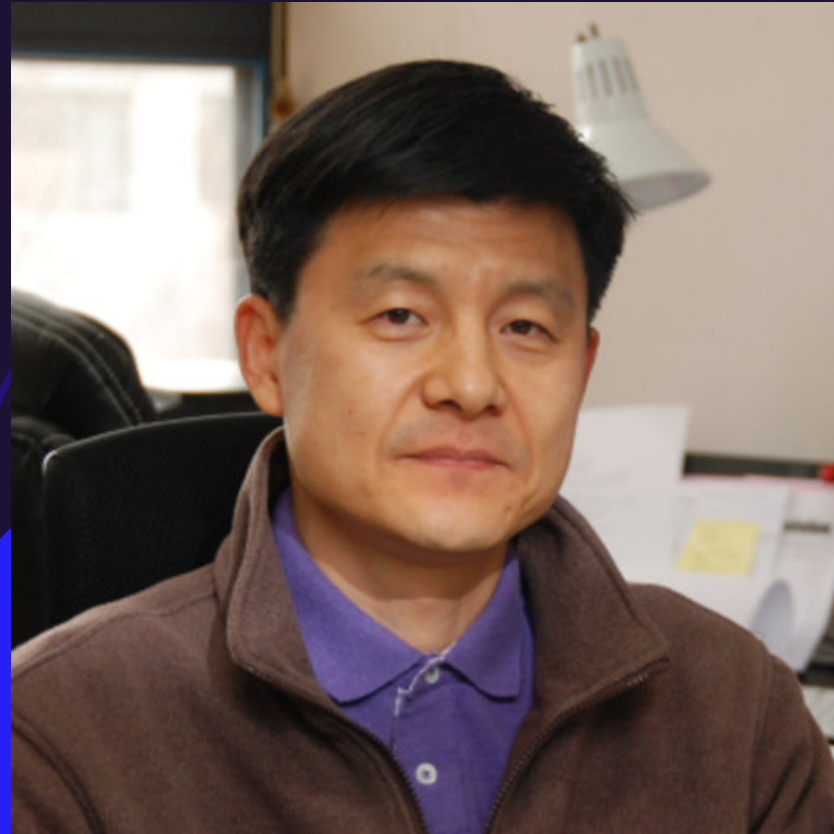


Enjoy the community.

Most improvements benefit every user.



Prof. Ki-Yeol Shin, COO of A1 Engineering, South Korea



“For the development of our platform,
Seita brought together state-of-the-art techniques and industry standards in web development, forecasting and smart energy systems.

They have been very helpful in setting up production servers for our customers, and supporting demonstrations and simulations despite the long-distance communication needed for this project. With our results bearing fruit over the past year, we are very happy to continue working with Seita!”

-
-
-
-
-
-

The smart grid market: Annual KPIs

45 Billion

Total Available
Market (TAM)

Global digital grid
infrastructure

29 Billion

Serviceable Available
Market (SAM)

Global ESCO market
(Energy Service Companies)

13 Billion

Savings potential from
residential flexibility

United States
avoided grid costs

21%

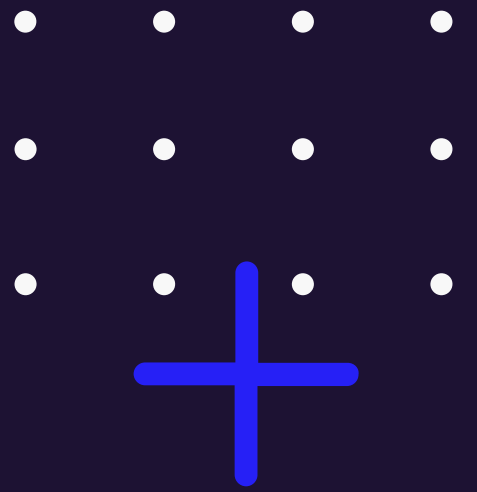
Compound Annual
Growth Rate (CAGR)

FlexMeasures Timeline

FlexMeasures began with focus on the South Korean market, and is now expanded to serve energy SMEs everywhere.



Core Team



Felix Claessen

- Ex-smart grid researcher
- USEF expert
- Data engineer



Nicolas Höning

- PhD in smart grid mechanisms
- Ex-data engineer @ Senfal
- Cloud engineer



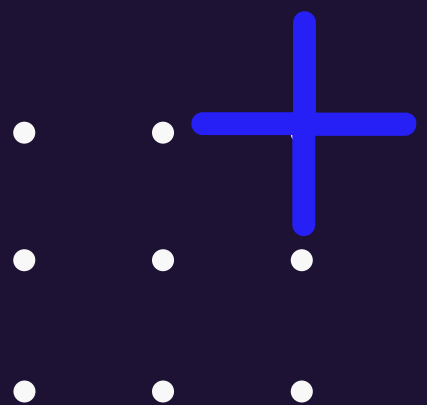
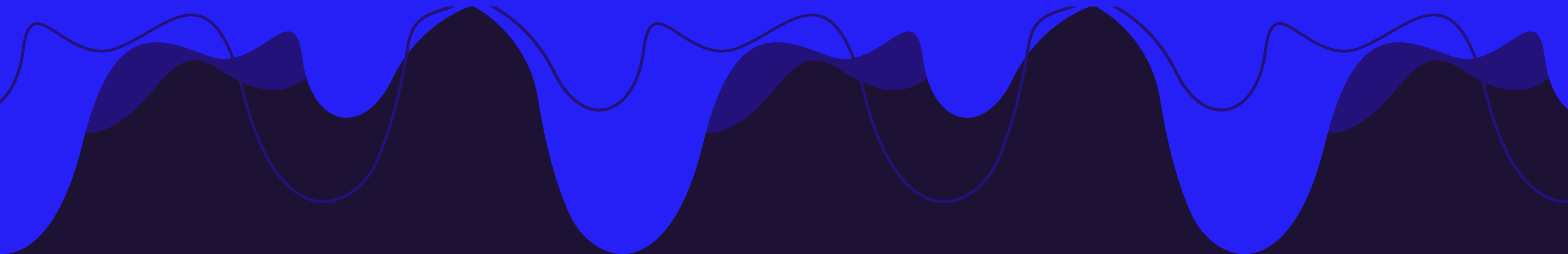
+31 6 11291411



nicolas@seita.nl



<https://flexmeasures.io>



Get in touch!